

FOR:

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FOR IMMEDIATE RELEASE

**Anti-Bullying Contests Asks Students to Turn Negatives Into Positives
and Asks Why Never Giving Up Is Important**

\$100.00 First Prize Deadline May 31, 2019

MICHIGAN CITY, IN – Designed to get youth into the practice of turning negatives into positives, Hey U.G.L.Y. – Unique Gifted Lovable You is asking students, 7 – 17, to create positive acronyms for the words **Dork, Fag, Geek, Hate, Loser, Racism, Moron or Stupid** in their **17th Annual** contest. Just like Hey U.G.L.Y. co-founder, Sporty King, converted ugly to mean Unique **G**ifted **L**ovable **Y**ou, students are being encouraged to adopt his *negative to positive* thinking.

*Hey U.G.L.Y. also has **Video, Essay, Poetry and Photo Contests** all with this year's theme of: **NEVER GIVING UP BECAUSE THE PAIN OF BEING BULLIED WON'T LAST FOREVER.***

An independent panel of journalists, photographers and filmmakers will judge the entries for the most impactful work in each category.

Deadline for entries is May 31, 2019 and all rules and regulations can be found at **www.AntiBullyingContests.org**. First prize for each contest is a certificate, T-shirt, check for \$100.00 and a press release to share the news with your local media.

Hey U.G.L.Y., is a 501(c)(3) nonprofit organization that empowers youth to be part of the solution to bullying, suicide and substance abuse. Content on the HeyUGLY.org website, and in their I AM ENOUGH school assemblies, have been saving the lives of youth who are suicidal due to bullying.

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