



CITY-WIDE BACK TO SCHOOL RALLY

FACT SHEET: SCHOOL SUPPLY DRIVE

What: 2018 “Citywide Back-to-School” School Supply Drive

Who: The Citywide Back-to-School Rally Organizing Committee (American Licorice, Covering Kids and Families La Porte County, MDWise, Michigan City Area Schools, HealthLinc, Indiana Black Expo, La Porte County NAACP, La Porte County YMCA, Purdue University Northwest, the City of Michigan City, Managed Health Services, Anthem, Deliverance and Victory Outreach Ministries, Shaka-Hand Maka-Friend) – with help from area businesses and community members!

Why: Many students in our community do not have the necessary supplies to start the school year. Help us make sure *all* students in Michigan City are prepared to learn! (All supplies collected will be distributed at a “City-Wide Back to School Rally” at Elston Gill Field on August 9 and by principals at individual schools.)

How YOU can help: Place a collection box at your place of business and encourage employees and/or patrons to donate supplies **July 16 – August 7**. (Use the attached flyer to place on the collection box.) THEN bring the supplies you collect to Elston Middle School on **Tuesday, August 7 (9:00 a.m. – Noon)**. Enter on the west side of the building, by the **cafeteria/theater entrance**.

How YOU can help even more: Send an employee (or two!) to help sort items at Elston Middle School’s Cafeteria on **Wednesday, August 8 (9:00 a.m. to 12:00 p.m.)** Donations of money for school supplies are also much appreciated.

Suggested donations: earbuds and headphones, pencils, black pens, spiral notebooks and 3-hole notebook paper (college rule is especially needed), dry erase markers, glue sticks, glue bottles, pink erasers, pencil boxes, 2-pocket folders, antibacterial wipes, facial tissues, backpacks, colored pencils, rulers, highlighters, composition books, calculators, markers (washable), three-ring binders/organizers, 3 x 5 index cards, flash drives.

Goal: 10,000 items donated. Can we do it????

For more information, contact:

Betsy Kohn, Michigan City Area Schools, bkohn@mcas.k12.in.us, 873-2000, ext. 8365
Please email Betsy by July 14 to let us know if your company or organization would like to be listed on our website and in press releases as an official collection site for the public.