



## EVENT SPONSORSHIPS

### 2021 Citywide Back-to-School Rally

Elston Gill Field

Saturday, August 14, 2021 ★ 12:00 noon – 4:00 p.m.

***Your opportunity to reach 2,000 plus students and parents!***

\$2,500+ – Diamond Sponsor

\$500 – Gold Sponsor

\$1000 – Platinum Sponsor

\$250 – Silver Sponsor

Other amount: \_\_\_\_\_

**All sponsors receive:**

- Recognition on Banners/Signage at the Event (by sponsorship level)
- Complimentary Exhibit Booth at Event

*(Diamond and platinum sponsors also receive recognition in pre-and post-event press releases)*

**DONATIONS OF PRIZES FOR THE EVENT ARE ALSO WELCOME!**

*(Gift cards, memberships, sports equipment, calculators, etc.)*

**DEADLINE: AUGUST 1, 2021**

***Please provide a high resolution logo for event signage.  
email logo to: [harrispat@att.net](mailto:harrispat@att.net)***

**SIGN UP USING THE FORM BELOW – OR ONLINE AT  
<http://www.mcas.k12.in.us/backtoschoolrally>**

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please make checks payable to IBE Back to School Rally  
Mail to: IBE, P. O. Box 8525  
Michigan City, IN 46361**

*Questions? Contact Patricia Harris, Committee Chairperson, (219) 879-6902*