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## “APPLY A TOUCH OF CREATIVITY” CARLY ORTEGA

- ... HONOR STUDENT, BUSINESSWOMAN
- ... ENTREPRENEUR IN THE MAKING
- ... MICHIGAN CITY SUCCESS STORY

A 2011 Michigan City High School graduate, Carly Ortega is a young professional with big ideas and a bright future.

**SPECS SPECIALIST:** For the past two years, Carly has been employed at Peepers in Michigan City, where she now leads the returns department and administers customer service for the trendy eyewear company. She has earned two “Big Idea” awards: one for developing a VIP rewards program, and one for initiating an end-to-end tracking system.

“My interest in business and accounting was sparked when I took those classes in high school. The skills I learned prepared me well for college and for the job I have now.”

**BUSINESS PREP:** At MCHS, Carly took honors and dual-credit courses, and was a member of the National Honor Society, Spanish Club, and varsity softball team. “City gave me an opportunity to explore my creativity and to build a healthy social life. I learned a lot by spending time in extracurriculars with my peers who were working toward the same goals.”

**BRIGHT FUTURE:** After high school, Carly attended Purdue University in West Lafayette, then transferred to Purdue North Central (now Purdue Northwest). She graduated with a business degree in 2015. “I’m truly an entrepreneur at heart. Right now, I enjoy working at Peepers and learning from entrepreneurs who are taking their small business in a big direction. Eventually, I’d like to open my own business – possibly a fitness center or a small coffee shop.”

**SECRET TO SUCCESS:** “Even if it’s the smallest task, I try to give it my all and apply a touch of creativity.”



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